

## ISO 27001 - An Introductory Course

In today's competitive business environment, information is vital to the day-to-day running and strategic operation of your organisation. Largely due to its value, information is constantly under threat of being misused, damaged or stolen and such threats can materialise from inside and outside your organisation.

As a consequence your organisation needs to establish a comprehensive set of practices geared towards information security management. The objective of all practices must be to ensure the confidentiality, integrity, and availability of both information vital to your organisation and your clients. In this regard ISO 27001 (formerly BS 7799) has set the standard for information security management systems and has become recognised around the world as the hallmark of information security best practices.

This highly informative one day introductory course has been structured to offer you and your colleagues an overview of the Standard and show you how ISO 27001 offers a systematised solution to your organisation's information security needs and why it is essential you become ISO 27001 compliant.

### BENEFITS OF THIS COURSE

- Provides a cost effective method of educating employees on the benefits of information security
- Enables your organisation to gain management commitment to information security programmes and ensure they are implemented effectively
- Shows you how to competently apply a comprehensive standard; saving you time and reducing your costs
- Allows your organisations to use ISO 27001 to embed information security management thinking into your employees' everyday working practices, minimising the chance of costly security problems in the future

### WHAT YOU WILL LEARN DURING THIS COURSE

- Why reading the ISO 27001 Standard is the wrong way to start your initiative
- Why your organisation may already be ISO 27001 compliant
- How to avoid the common mistakes made by organisations seeking ISO 27001 compliance
- What are the 10 'must have' organisational requirements before proceeding with ISO 27001
- How to sell ISO 27001 to your Management and overcome organisational reservations to adopting the standard
- Why information security will save your organisation money and can increase sales
- How your organisation can achieve certification to ISO 27001 within 6 months
- What ISO 27001 assessors are really looking for
- How the DIY route to ISO 27001 compliance can work with the right training
- What you will need in order to complete an information security risk assessment
- How to build the information security management system the easy way

## AS A DELEGATE YOU WILL ALSO RECEIVE:

- **FREE** blueprint for achieving ISO 27001 certification tailored to your organisation
- 100% Course Satisfaction or Your Money Back
- Group Discount available

## COURSE INSTRUCTORS

**PAUL SWARBRICK** - Paul is experienced in providing security and business risk support in the public and private sectors. He has a thorough knowledge of ISO 27001 and has headed up compliance and auditing projects at: The Department for Constitutional Affairs, National Criminal Intelligence Service, Royal & SunAlliance Insurance and Symantec. He has been keynote speaker at conferences in Stockholm, Paris and Munich and has been a regular contributor to the media on issues of data security. Paul is a UK Government information security management adviser, appointed by CESG under the CLAS scheme and is also a member of the ITSO 7799 Special Interest Group, the body coordinating Government wide implementation of ISO 27001.

**RICHARD TWALLIN** - Richard is a leading quality and information security management specialist. His extensive experience of the IT industry includes 17 years with a major computer manufacturer and 14 as an independent consultant. He specialises in designing management systems which apply best practice pragmatically so that they also meet the operational needs of the organisation. In 2002 he developed a method for building effective information security management systems which has been applied successfully by many UK organisations, both public and private sector, and is published on ISM's website. Richard is a UK Government information security management adviser, appointed by CESG under the CLAS Scheme. Other qualifications include registered quality auditor (under the ISO 9000 TickIT Scheme), appointment by the Office of Government Commerce as a Strategic Assignments Consultant, and certified PRINCE 2 Practitioner.

**Course fee:** £350 + VAT  
**Date and location:** 18<sup>th</sup> January, 14<sup>th</sup> April (Birmingham)  
16<sup>th</sup> February, 9<sup>th</sup> May (London)  
7<sup>th</sup> March, 12<sup>th</sup> June (Manchester)

## REGISTER TODAY

To register for the *ISO 27001- An Introductory Course* please call 01635 817 309 or email [sales@pondergrove.co.uk](mailto:sales@pondergrove.co.uk).